Amionyx

COMPANY BROCHURE

Technology That Moves Business Forward.

Technology Consulting, Digital Solutions & Business Growth.

- Software & products
- Websites & e-commerce
- Mobile apps
- UI/UX design
- AI & automation
- Digital marketing & SEO
- Cloud, DevOps & consulting

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BASED IN
Indore, India
Working with clients worldwide

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Who we are, what we build, how we work and how to start a conversation. A few minutes is enough to see whether we are the right partner for your next project.

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At a glance

7	7 days	NDA	Yours
SERVICE AREAS	TO A PROPOSAL	BEFORE WE TALK DETAIL	THE WORK YOU PAY FOR
Technology, design and digital growth under one roof.	Scope, timeline and price in writing, within 7 working days.	Signed before the first detailed call, yours or ours.	You own the code, designs, content and accounts.

Built for

Startups & founders

Turning an idea into a first version, then a product people pay for.

Small & medium businesses

Better websites, simpler operations and marketing that brings in enquiries.

Enterprise teams

Portals, integrations, modernisation and extra skilled people for product teams.

International clients

A team in India working to your hours, contracts and currency.

SECTION 01

About Amionyx

A technology and digital growth partner that turns ideas into practical, scalable digital products, and helps those products find customers.

Amionyx is a technology consulting, software development and digital growth company based in Indore, India. One team of engineers, designers and marketers works with businesses in India and abroad, from first idea to launch and beyond.

Who we are

A single team that covers technology, design and marketing, so the people who build your product and the people who bring it customers plan together instead of handing work across agencies.

What we do

We design and build websites, apps, software and AI tools, run the cloud they live on, and plan and run the marketing that brings in enquiries.

The problems we help solve

- Manual, repetitive work and scattered tools that slow a team down
- Websites and apps that are slow, hard to change or do not turn visitors into customers
- Marketing spend that is not measured by the enquiries and sales it brings in
- Ageing systems that need modernising without stopping the business
- Projects that need skilled people now, without a long hiring process

Our approach

We start with the business goal, agree a written scope and price, and build in small, reviewed steps you can see as they happen. AI tools help us research, draft and test faster; people review every piece of work before it reaches you.

Quality

Code review on every change, automated tests and documentation you can hand on.

Usability

Designed around real users, with accessibility checks on key screens.

Performance

Fast pages and apps, with a performance budget checked before release.

Outcomes

Success agreed up front and measured, from sign-ups to enquiries.

WHERE WE WORK

Based in Indore, India. Working with clients across India and in the US, UK, Europe, the Middle East and Australia, over calls and shared documents.

SECTION 02

Our core services

Seven service areas, delivered by one team. Use one on its own, or combine them for a product that is built, launched and marketed as a whole.

01

Software & Product Development

Custom software and SaaS products that fit how your business works, with clean, documented code you own.

- Custom software development
- SaaS product development
- Enterprise applications and business platforms
- API development and system integrations

TypeScript | Node.js | Laravel | .NET | APIs

02

Website & E-commerce Development

Fast, search-ready websites, online stores and portals on WordPress, Shopify, Webflow or custom code.

- Corporate websites
- Business and service websites
- E-commerce platforms
- Web applications and customer portals

WordPress | Shopify | Webflow | React | Laravel

03

Mobile App Development

Android and iOS apps, native or cross-platform with Flutter or React Native, from first version to store launch.

- Android and iOS applications
- Cross-platform applications
- Mobile-first digital experiences
- App maintenance and enhancements

Flutter | React Native | Swift | Kotlin

04

UI/UX & Product Design

Research-led design that makes products easy to use, prototyped and tested before development starts.

- User research and discovery
- UX strategy and information architecture
- Wireframing and prototyping
- UI design and design systems
- Product usability improvements

UX research | Figma | Design systems | Branding

SECTION 02 · CONTINUED

Our core services

05

AI Solutions & Automation

Practical AI that removes repetitive work and adds useful intelligence to your products and processes.

- AI-powered applications
- Business process automation
- AI workflow integration
- Intelligent digital experiences
- Custom AI solutions based on business requirements

Chatbots | AI agents | Automation | RAG

06

Digital Marketing & SEO

Search, social and paid campaigns planned as one, and measured by the enquiries they bring in.

- Search engine optimisation
- Local SEO
- Paid advertising and campaign management
- Social media marketing
- Lead generation and digital growth strategies

Google Ads | Meta ads | SEO | Social media | Influencers

07

Cloud, DevOps & IT Consulting

Reliable cloud infrastructure, smooth releases and clear technical advice for the decisions ahead.

- Cloud solutions and infrastructure
- DevOps and deployment workflows
- Technical consulting
- Architecture planning
- Technology modernisation and optimisation

AWS | Azure | Google Cloud | Kubernetes | Fractional CTO

One team, planned together

A product that is designed, built and marketed by one team arrives faster and works better than one passed between three suppliers. You get a single named contact, one plan and one weekly written update covering all of it.

- One plan across technology, design and marketing
- One named contact for the whole project
- One invoice per billing period

Technology, design and digital growth, planned together and measured by results.

SECTION 03

Business solutions we deliver

Clients come to us with a business need, not a technology. These are the solutions we build or improve most often, and the services each one draws on.

THE BUSINESS NEED	WHAT WE BUILD	SERVICES
Run daily operations in one place	Custom business management systems for orders, stock, customers, workflows and reporting	01 · 04
Sell software by subscription	SaaS platforms with sign-up, multi-tenant accounts, plans, billing and onboarding	01 · 04 · 07
Give staff and partners secure access	Enterprise portals and internal applications with the right access for each role	01 · 07
Sell online	E-commerce and digital commerce: catalogue, product pages, checkout and payments for each market	02 · 06
Serve customers on any device	Customer-facing web and mobile applications for booking, ordering, accounts and support	02 · 03 · 04
Cut repetitive manual work	AI-enabled workflows: assistants, document processing and automation between the tools you already use	05
Modernise without stopping the business	Digital transformation: assess what you have, plan the change and migrate step by step	01 · 07
Be found and win customers online	Online visibility and customer acquisition: SEO, local SEO, paid ads, social media, landing pages and lead follow-up	02 · 06

Not sure which you need?

Describe the problem rather than the solution. We will ask a few questions, suggest the simplest thing that would work, and put it in writing with a scope, timeline and price.

SECTION 04

Why choose Amionyx?

Six principles shape how we work. Below them are the commitments you can hold us to on every project.

01

Business-first thinking

We understand your objectives before we recommend a solution, so the work is judged by what it does for the business.

02

Integrated capabilities

Technology, design and digital growth under one roof, with no gaps between suppliers.

03

Tailored solutions

Each solution is shaped by your requirements, your users and your budget, not a template.

04

Scalable technology

Products built with future growth, maintainability and performance in mind from the first commit.

05

User-centred design

Experiences designed around user needs and usability, as well as business goals.

06

Collaborative delivery

A structured, transparent way of working, with your team involved and informed throughout.

What you can hold us to

- A reply the same working day
- An NDA before the first detailed call
- A written proposal with scope, timeline and price within 7 working days
- One named contact and a weekly written update
- Support hours and response times agreed in writing
- You own the code, designs, content and accounts

Working with international clients

- Working hours that overlap with yours, agreed for each project
- Slack or Microsoft Teams, Google Meet or Zoom, and a shared project board
- Proposals and contracts in English; currency and payment method agreed up front
- Built with GDPR and India's DPDP Act in mind

SECTION 05

Industries we serve

We are not limited to particular sectors. Whatever your industry, the work starts with understanding how your business and your customers operate.

Good software, design and marketing follow the same principles everywhere. What changes from one industry to the next is the customer, the rules and the way money is made, and that is what discovery is for.

A few examples of what we can build

E-commerce & retail

Online stores, checkout, payments and performance marketing

Real estate

Project microsites, lead ads and WhatsApp follow-up

Startups & SaaS

MVPs, subscription products and onboarding

Healthcare

Appointment booking, patient portals and local search

Education

Learning platforms, admissions sites and student apps

Finance & professional services

Client portals, secure workflows and lead generation

Manufacturing & distribution

Order, stock and dealer management systems

Travel & hospitality

Booking engines, websites and guest communication

Logistics

Tracking, dispatch and operations dashboards

Media & creators

Content platforms, creator campaigns and audience growth

Food & restaurants

Online ordering, menus and local marketing

Non-profits

Websites, donations and volunteer management

Examples, not a limit. Working in another sector? Tell us about it.

How we adapt to your sector

01 **Learn your market**

Your customers, competitors and the way your business makes money.

02 **Fit the solution**

Your users, your regulations and the tools your team already uses.

03 **Measure what matters**

The results your industry cares about, from bookings to orders to enquiries.

SECTION 06

Our working process

Seven steps from the first conversation to ongoing support. You can see the work at every step.

01 Discover — 02 Strategise — 03 Design — 04 Develop — 05 Test & refine — 06 Launch — 07 Support & evolve

STEP	STAGE	WHAT HAPPENS	WHAT YOU GET
01	**Discover**	We understand your business goals, challenges, users and requirements.	A short call, after an NDA
02	**Strategise**	We define scope, priorities, technical direction and success criteria.	A written proposal within 7 working days
03	**Design**	User flows, wireframes, prototypes and visual design, where the project needs them.	Designs to review before any build
04	**Develop**	We build with suitable technologies to the agreed specification, in reviewed steps.	A weekly written update and demos
05	**Test & refine**	We check functionality, usability, performance and quality.	Issues fixed before release
06	**Launch**	We deploy the solution and support its release.	A planned release with backups and monitoring
07	**Support & evolve**	Agreed maintenance, enhancements and ongoing optimisation.	Documentation, handover and agreed support hours

You can see the work at every step

A shared project board you can check at any time, a weekly written update covering what shipped, what is next and any decisions needed from you, and demos as features are ready.

SECTION 07

Engagement models

Six ways to work with us. The right one depends on how well the work can be defined up front and how long it will run.

FIXED SCOPE

Fixed-scope project

A fixed quote for an agreed scope, so you know the full cost before work starts.

MONTHLY

Dedicated team

Engineers, designers or marketers working on your product month by month, managed and coordinated by us.

HOURLY · MONTHLY

Staff augmentation

Pre-vetted developers, designers, marketers and AI engineers who join your team, with a shortlist within 7 working days.

MONTHLY

Maintenance & support

Updates, fixes and improvements after launch, with support hours and response times agreed in writing.

DISCOVERY

Consulting & discovery

Technical discovery, architecture and code reviews, technology strategy or a fractional CTO, before you commit to a build.

ONGOING

Long-term partnership

An ongoing relationship across technology, design and marketing, planned around your goals as your business grows.

Which model fits?

A clear scope and a fixed budget	Fixed-scope project
A product that keeps evolving	Dedicated team or long-term partnership
Skilled people to join your own team	Staff augmentation
A live product that needs care	Maintenance & support
Not yet sure what to build	Consulting & discovery

How engagements are priced

Fixed price, hourly or monthly. Terms depend on project requirements and are set out in the written proposal, with currency and payment method agreed before work starts.

SECTION 08

Let’s work together

What happens after you get in touch.

1. **A reply the same working day**
   With a few questions and call times that suit your working hours.

2. **NDA and a short call**
   We sign the NDA, then talk through what you need, your timeline and your budget range.

3. **A written proposal within 7 working days**
   Scope, timeline, price and what is out of scope, ready to share with your team.

4. **Kick-off**
   We set up the shared project board and your channels, confirm your named contact, and start.

AMIONYX

Have an idea? Let’s build what’s next.

Whether you are launching a new digital product, modernising an existing platform, improving your online presence or exploring AI-powered solutions, Amionyx can help you plan your next step.

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